

Business Practitioner Session

Event – 1 Date: 05-11-2024

Activity Name: Business Practitioner

Faculty Coordinator: Dr. Trina Das

Contact No. 836 846 7780

Guest Name: Mr. Shiva Prakash

Guest Designation: Consultant

Company Name: Thinktank imc, Bangalore

Topic: Social Audit and Accounting of Social Ventures

Duration: 1Hour 30 Minutes

Venue: Lecture Hall 614, 6th Floor, FMS, CMS, BS-JU

No. of Participated: 13

Summary: (Write-up required minimum 4 to 5 lines)

In a session on Social Audit and Accounting of Social Ventures, students learned how to assess and measure the social, environmental, and ethical performance of social enterprises. They understood the concepts and methodologies of social audits and accounting, including tools like Social Return on Investment (SROI) and frameworks such as the Global Reporting Initiative (GRI). Students gained practical skills in measuring and reporting social impact, promoting transparency and accountability, and using audits to inform decision-making and improve organizational practices. Overall, they were equipped to analyze the social value created by ventures and contribute to enhancing their societal impact.





Business Practitioner Session

Social Audit and Accounting of Social Ventures



Mr. Shiva Prakash

Consultant
THINKTANK imc, Bangalore



November 5th, 2024



08:45 AM - 10:15 AM



Lecture Hall - 614



Cohort Profile:

MBA Batch 2024-26, 1st Semester

Section:

FBM

Faculty Coordinators:



Dr. Trina Das

Assistant Professor

